



Bay of Connections

Update on the Bay of Plenty's Economic Development Strategy, August 2009 #3

Nine months since Bay of Connections was launched and we are still going strong. As expected, the key projects are progressing well.

The Regional Governance and Regional Management groups remain pleased with the real willingness by those involved to work together. As we implement Bay of Connections, it has become increasingly evident that there are many links between the different strategies, as well as across the region. Bay of Connections is living up to its name!

Here is an update on the projects in progress:

HARBOUR CENTRAL MARINE PRECINCT

- Components for stage one development of the Harbour Central site have been identified in a workshop that included a number of project participants, Tauranga City Council and members of the Tauranga Marine Industry Association.
- Beca and Arrow International are currently working through the consenting requirements for stage one. The financial elements of the development are being reviewed by KPMG.
- Marketing brochures on the proposed development are being developed for NZTE to take with them to international boat shows in Monaco, Fort Lauderdale, Dubai and Abu Dhabi.

FOOD SECTOR STRATEGY

- The sector strategy and action plan were presented to industry representatives last month.

- Food Bay of Plenty is now reviewing the proposed action plan to determine what and how the recommendations will be implemented.

ENERGY STRATEGY

- This strategy is in development and will be sent across the region for comment when the first draft is ready. Call Janeane Joyce on 0800 ENV BOP (368 267) if you would like more details.

AQUACULTURE STRATEGY

- This strategy is in development and will be finalised by the Aquaculture Advisory Group, and Regional Management and Governance Groups by end September / early October.
- Aquaculture stakeholders across the region were sent a copy of the draft on 6 August. If you were inadvertently missed off that list (please let Cheryl MacGregor know) or for anyone who is interested, please go to http://www.bayofconnections.com/myfiles/DRAFT_BOP_AQ_Strategy.pdf. Comments are due by the end of the month. If you need longer, contact Cheryl.

BAY OF CONNECTIONS WEBSITE

- Check out the new website www.bayofconnections.com
- This is the region's website for Bay of Connections, as well as business support and services. It was a recommendation from the Regional Job Summit in April. NZTE funded the set-up.
- Contact Chris Heywood (Destination Rotorua Economic Development) if you have comments or material to add to the site. Chris.Heywood@rdc.govt.nz or 07 350 0548.

For questions or a hard copy of Bay of Connections, please email Cheryl.macgregor@envbop.govt.nz with your address details or phone 0800 368 288 ext 8350 or 021 224 1371.

One region. One goal. One future.



Bay of Connections

THE REGIONAL GOVERNANCE GROUP

Rick Vallance - Vallance Consulting

Tony Hawken - Eastpack Ltd

Frank Aldridge - ABN AMRO Craigs Ltd

Anthony Olsen -Toi-EDA

Murray Davies - Priority One

John Cronin - Governance Group Chair, and Environment Bay of Plenty Chair

THE REGIONAL MANAGEMENT GROUP

Andrew Coker - Priority One

Grant Kilby - Rotorua Economic Development

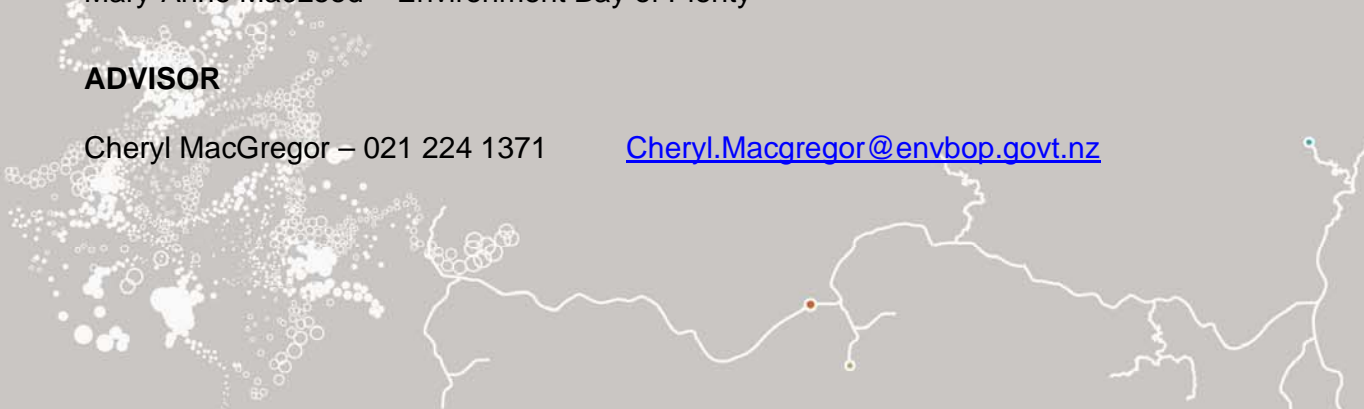
Mary Hermanson -Toi-EDA

Mary-Anne MacLeod – Environment Bay of Plenty

ADVISOR

Cheryl MacGregor – 021 224 1371

Cheryl.Macgregor@envbop.govt.nz



One region. One goal. One future.