

TOI MOANA BAY OF PLENTY RGS ACTION PLAN SUMMARY



BAY OF CONNECTIONS
 ONE REGION . ONE GOAL . ONE FUTURE

JULY 2017

INTRODUCTION

It has been 18 months since the Bay of Plenty Regional Growth Programme Action Plan was launched, and significant progress has been made in the region since then.

Because of the tangible work done to-date, the nine key workstreams have been reviewed and refreshed, taking into account the milestones already achieved, actions

that need updating, new action areas that have emerged, and those that are no longer relevant. The refresh also sets out the priorities over the next 18 months, ensuring the goals are achievable, realistic and take on board learnings from the journey so far.

A full review of the Action Plan and the Bay of Connections Growth Strategy will

take place in mid-2018, for launch by December 2018.

We welcome ongoing interest and participation in the Action Plan, please email info@bayofconnections.com for more information.

AGRIBUSINESS

Opportunity	Actions	Lead	Key Partners	Timeframe
Assist with alternative land use options	<ul style="list-style-type: none"> Collate key information from existing programmes and funds to provide reliable, independent advice to landowners. Look to trial a landowner support service to ensure independent, quality advice on all alternative land use options in early stages of decision making. <i>*Closely aligned with Forestry afforestation opportunity.</i> 	BOPRC, MAG	TPK, MPI	2017/18
Grow the region's Mānuka industry <i>*Subject to further research on Myrtle Rust biosecurity risks</i>	<ul style="list-style-type: none"> Build on information and research findings and independently distribute to landowners throughout the region through the Mānuka Action Group. Continue to establish Mānuka plantations with a goal of 500ha per year for 10 years. Continue to develop a collaborative approach to Mānuka-based agribusiness through strong independent facilitation. Coordinate the development and delivery of specific Mānuka industry skills training programmes in the region. 	Industry Groups, Landowners, Scion	MPI, Scion, BOPRC, DOC, TPK, iwi, Landowners, NZTE, MBIE	Ongoing

AQUACULTURE

Opportunity	Actions	Lead	Key Partners	Timeframe
Ōpōtiki sea farm and harbour development	<ul style="list-style-type: none"> Validation phase underway, including meeting funding conditions under the Memorandum of Understanding. Raise capital and develop final business case for the sea farm and processing investments. Following the validation phase, invest in harbour construction. 	ODC, WMOL	Eastern Sea Farms, Whakatōhea Māori Trust Board, BOPRC, Toi-EDA, Baytrust, MPI, MBIE, Treasury, private developers	Over the next 12 months; capital required by 2020
Commercial trout farming	<ul style="list-style-type: none"> Investigate opportunities and risks of commercial farming and sale of trout, including regulatory changes required and potential economic benefit. Ensure resource consent processes is clear for implementation. Determine capacity of current operations to supply stock, identify locations for both land and sea-based farms and develop technical guide. 	RAO	District Councils, industry	On hold until late 2017

FORESTRY AND WOOD PRODUCTS

Opportunity	Actions	Lead	Key Partners	Timeframe
Promote and enhance processed wood products	<ul style="list-style-type: none"> Improve supply chain efficiency through support of Kawerau Container Terminal and high productivity vehicle permits. Support annual conference on engineered timber and VIP visits, and explore national engineered wood programme at Scion. Investigate provision of market R&D funds from emerging technology markets, and encourage foreign investment into added-value processing in the CNI region including the Particle Board Plant in Kawerau. 	ISK, WPMA, Scion, EDAs	FWAG, BOPRC, MPI, MBIE, MFE, MFAT, CNI iwi, Tūhoe, KDC, NZTE, KiwiRail, BRANZ	2017-2020
Afforestation <i>*This opportunity is closely aligned with Agribusiness land owner support service</i>	<ul style="list-style-type: none"> Seek funding for a Forestry Extension Service to be set up and operate in the CNI forests. 	FWAG	Māori Trusts, TTW	Ongoing

HORTICULTURE

Opportunity	Actions	Lead	Key Partners	Timeframe
Raise industry capability and knowledge	<ul style="list-style-type: none"> Explore the establishment of Plantech - a centre for design, innovation and technology. Look to increase market understanding for future industry leaders and develop a toolkit to support new avocado growers. 	Priority One, NZKGI, NZ Avocado	Zespri, Bluelab, PlusGroup, Eurofins, GPS-IT, Trimax, Waka Digital, MBIE, MPI	Ongoing
Unlock Māori land for horticulture	<ul style="list-style-type: none"> Support kiwifruit development projects i.e. Ōmāio and Te Tumu Paeroa. Explore new commercial varieties such as berries, hemp and melons. 	Te Rau Aroha Charitable Trust, Te Tumu Paeroa, Miro Partnership	Ōmāio hapū, industry, TPK, BOPRC, HMO, Toi-EDA, MPI, ODC, MFE, MBIE	12-24 months
Enhance Māori representation in the kiwifruit industry	<ul style="list-style-type: none"> Support Māori Kiwifruit Grower Forum and Tūhono Whenua. 	Māori Kiwifruit Grower Forum, Tūhono Whenua	HMO, TPK	Ongoing

VISITOR ECONOMY

Opportunity	Actions	Lead	Key Partners	Timeframe
Develop collaborative regional tourism mechanisms	<ul style="list-style-type: none"> Establish stage 1 frameworks to determine how collaboration can help achieve strategies, priorities and scope regional funding opportunities. Identify and implement regional destination management approach as part of stage two of RFP process, and scope funding options at a regional level. 	BOC	RTOs, MBIE, ECNI, Māori RTOs, EDAs, NZ Māori Tourism, Tourism NZ, iwi	12-24 months
Special interest tourism – golf, cycling and walks	<ul style="list-style-type: none"> Develop economic impact model in conjunction with TNZ to identify wider regional potential from increased golf tourists. Collaborate across region to create world-class rides and tours, including scoping gaps and further opportunities. Develop business cases for potential trail extension i.e. Motu and Te Ara Ahi. Explore opportunities and potential development of a “Regional Great Walks” strategy. 	BOC	RTOs, MBIE, ECNI, Māori RTOs, EDAs, NZ Māori Tourism, Tourism NZ, iwi	12 months
Bay of Plenty film and production	<ul style="list-style-type: none"> Establish framework to promote and represent BOP as a leading location for cinematography and production. 	BOC	RTOs, ECNI, Māori RTOs, EDAs, NZ Film, MCH	Ongoing
Bay of Plenty Wellness Strategy	<ul style="list-style-type: none"> Establish multi-disciplinary team to develop and trial programmes in target sub regions. Develop a potential Better Business Case for sub-region wellness programmes. 	BOC	RTOs, MBIE, ECNI, EDAs, iwi, Māori RTOs	9-12 months

EDUCATION AND SKILLS

Opportunity	Actions	Lead	Key Partners	Timeframe
Improve BOP/Waiariki Māori achievement levels	<ul style="list-style-type: none"> Support delivery of BOP Māori Youth Strategy and help support transition between meaningful study and employment opportunities. Partner with HMO and connect right people with right projects to better meet the needs of Māori learners. Track progress in Māori achievement and successful pathways at a local and regional level. 	BOP Tertiary Intentions Leadership Group	HMO, BOC, EDAs, MOE, TEC, TPK	Ongoing
Promote local education to employment pathways	<ul style="list-style-type: none"> Strengthen links with industry and Māori entities and support student internships with both. Share best practice knowledge of career pathways and support the growth of international students in the region. 	BOP Tertiary Intentions Leadership Group	HMO, BOC, EDAs, MOE, TEC, TPK, MBIE	Ongoing
Develop a practical regional labour market model	<ul style="list-style-type: none"> Create a practical framework that addresses community needs and contributes to regional planning. 	BOP Tertiary Intentions Leadership Group	COBOP, BOC, Priority One, TPK	Ongoing
Communicate best practice across the region	<ul style="list-style-type: none"> Provide relevant, effective information on what’s happening in post-secondary education to regional stakeholders. Share and promote best practice education to employment examples. 	BOP Tertiary Intentions Leadership Group	BOC, Priority One, TPK	Ongoing

GEOTHERMAL

Opportunity	Actions	Lead	Key Partners	Timeframe
Business investment targets	<ul style="list-style-type: none"> Identify 10 geothermal-symbiotic industries with five companies (50 total) for investment, and develop action plans. 	BOC Energy	MBIE, industry	Ongoing
Develop 'Green' branding	<ul style="list-style-type: none"> Develop and market NZ Green Geothermal brand to attract foreign direct investment. 	BOC Energy	NZTE, industry	Dec 2017
Mineral and product recovery from geothermal fluids and gases	<ul style="list-style-type: none"> Clarify Crown Minerals Act with respect to mineral and product recovery. Research commercial and economic feasibility of product recovery and report on top 10 targets. 	GNS Science	Industry	Ongoing
NZ Geo-Heat Centre	<ul style="list-style-type: none"> Develop feasibility study to establish and operate a national centre for direct use research and communications. 	GNS Science	Geothermal NZ, industry, iwi	June 2018

MĀORI LAND UTILISATION

Opportunity	Actions	Lead	Key Partners	Timeframe
Develop a Māori economic ecosystem	<ul style="list-style-type: none"> Increase Māori participation in RGS by enabling and strengthening Māori leadership and governance. Leverage existing support and resources, and increase stakeholder engagement. Identify Māori land use options and strengthen operational capacity. Complete Te Whānau A Apanui Water Project feasibility Study 	HMO	TPK, Māori trusts, FOMA, TTP, MPI, MBIE, CRIs, Dairy NZ, Beef + Lamb NZ, OMA, EDAs	12-18 months
Operationalising cluster opportunities	<ul style="list-style-type: none"> Develop, organise and mobilise clusters by sector, region and resource (e.g water). 	HMO	OMA, TTP, iwi, MPI, TPK, MBIE, CRIs, Dairy NZ, Beef + Lamb NZ, EDAs	24-36 months
Energise and connect investment	<ul style="list-style-type: none"> Explore the development of increased awareness of opportunities to secure investment, spread risk and diversify. Look to build investment literacy and confidence, and connect partnership opportunities. 	HMO	MPI, TPK MBIE, NZTE, Callaghan Innovation	6 months
Grow leadership, career pathways and futures for youth	<ul style="list-style-type: none"> Explore potential to leverage and connect with existing initiatives and create an integrated approach to scholarships, internships, mentoring and cadetships. Develop a youth forum and establish discovery tours. 	HMO	MOE, MSD, TPK, MPI, MBIE, iwi, Toi Ohomai, Toi EDA, Tertiary Intentions Group, University of Waikato	12-24 months

WATER

Opportunity	Actions	Lead	Key Partners	Timeframe
Resource data for water	<ul style="list-style-type: none"> Develop and publish Water Data Strategy to assist landowners with investment plans. 	BOPRC	MPI, industry groups	6-12 months
Water utilisation	<ul style="list-style-type: none"> Work with industry to understand growth potential and key constraints, and support resource and land use consents to help attract new investment. Establish future industry water requirements compared to agriculture, horticulture and municipal uses. 	Whakatāne District Council	Industry, BOPRC	Ongoing
Rangitāiki Plains irrigation and Raukokore community water supply	<ul style="list-style-type: none"> Assess and validate development opportunities for increasing irrigation on the plains and the Raukokore community water supply. 	Galatea Irrigation Society	BOPRC, Irrigation NZ, MPI	Ongoing
Centre of Excellence in Rotorua	<ul style="list-style-type: none"> Identify potential of developing a Freshwater Centre, as part of enabling infrastructure for wider land use development. 	RLC	BOPRC	Ongoing