

Toi Moana BOP Economic Action Plan Summary

In 2014 an independent study on the Bay of Plenty's economic opportunities was commissioned by MBIE and MPI, in partnership with the Bay of Connections.

The Toi Moana Bay of Plenty Regional Growth Study (RGS) identifies a range of short to mid-term opportunities (0-10 years) that could assist in increasing investment, employment, and incomes across the regions.

The RGS was launched by Ministers in May 2015 and an Economic Action Plan created in partnership with regional stakeholders, to identify how key opportunities can be realised, who is responsible and by when.

There are nine key areas for development, with individual action plans developed for each.

AGRIBUSINESS

On Target

PROGRESS HIGHLIGHTS

- A position statement supporting a collaborative approach to developing a definition of manuka honey has been developed and agreed by MAG and submitted to MPI
- A position statement supporting the ApiNZ/Primary/ITO initiative to develop unit standards and an apprenticeship for apiculture has also been developed and agreed by MAG and submitted to ApiNZ and the Primary ITO

KEY PRIORITIES

- Validating industry estimates of proposed manuka planting in the BOP
- Continue work on identifying potential areas for planting manuka
- Continue to advocate the MAGs position in key national issues including the definition and training
- Publish the MAG newsletter

AQUACULTURE

On Target

PROGRESS HIGHLIGHTS

- HEB Construction submitted their revised tender price on 3 October
- Development of detailed business case for harbour on track
- WMOL's second commercial harvest continues

KEY PRIORITIES

- Recommendation of harbour tender outcomes to be considered
- Detailed business case preparation and submission

OPPORTUNITIES & ISSUES

- Expansion of Opotiki developments are key to achieving regional aspiration of a \$250M industry by 2025
- FinFish activity parked until 2017 elections are held

FORESTRY & WOOD PRODUCTS

On Target

PROGRESS HIGHLIGHTS

- Work was being done to break the Afforestation project into digestible parts, however the General Election resulted in a new coalition left government who has policies to support afforestation

KEY PRIORITIES

- Working with the new government to align goals of FWAG and government policy on the specifics

OPPORTUNITIES & ISSUES

- The spectre of a NZ-wide afforestation project (Planting one billion trees over 10 years = 100,000 hectares per year) is a central plank of the new government policy, which is very aspirational and will need a lot of support to achieve

HORTICULTURE

On Target

PROGRESS HIGHLIGHTS

- Plantech establishment in progress
- Omaio kiwifruit investment prospectus completed

KEY PRIORITIES

- Appoint Establishment Chair and board for Plantech
- Omaio - TPK to assist in getting investment documents out to New Zealand based investors

VISITOR ECONOMY

On Target

PROGRESS HIGHLIGHTS

No update available



EDUCATION & SKILLS

On Target

PROGRESS HIGHLIGHTS

- He Rangitahi, He Anamata Maori youth strategy drafted
- Career Linkup RGS funding confirmed
- BOP labour market strategy being drafted following completion of literature review by UoW

KEY PRIORITIES

- BOP labour market strategy drafted by end of year with input sought from TIS, CoBoP & Connect
- Planning underway for implementation of year 1 of He Rangitahi, He Anamata Maori youth strategy in 2018
- Establishment of Career Linkup programme by end 2017

GEOOTHERMAL

On Target

PROGRESS HIGHLIGHTS

- Acceptance of geothermal direct use papers for the NZ Geothermal Workshop - 'Geothermal Economic Development In New Zealand Using A "Kissing Frogs" Approach' & 'Geothermal Tourism in NZ: Borrowing from International Examples'
- Andy Blair was invited and funded to present on the socioeconomic benefits of geothermal direct use at a Mexican renewable energy conference in Mexico City Sept 2017
- Andy Blair delivered the Australasian Update at the Geothermal Resources Council (GRC) AGM at Salt Lake City Utah in Oct 2017; Andy presented examples of NZ direct use, which has led to a potential collaboration between a NZ operator and a Latin American group

KEY PRIORITIES

- Get BDL up and running

OPPORTUNITIES & ISSUES

- Present direct use appears at NZGW and raise awareness of the BDL inside the geothermal community
- Engage with direct use operators from Japan at the NZ-Japan Geothermal Workshop on the 20th Nov 2017

MĀORI LAND UTILISATION

On Target

PROGRESS HIGHLIGHTS

- TPK interested in reviewing the 6 unsuccessful priority proposals
- In the final stages of preparing 2 year work plan
- Meeting/connecting with people incl monthly hui schedule with iwi to promote awareness of the role and identifying iwi aspirations & priorities
- Building strong relationship with Toi EDA
- HMO looking to build a brand
- Work with Shine PR to promote & build awareness of HMO activities

KEY PRIORITIES

- Send out revised priority proposals to TPK for consideration
- Finalise Youth Summit programme plan & work plan for upcoming 2yrs
- Connect with all Bay iwi & with Kiwi Leaders Team to maximise impact of deployment strategy across sectors & wider BOP
- Complete briefing sheet for incoming ministers

OPPORTUNITIES & ISSUES

- In an attempt to understand and connect with and across the Bay, Kaihautu Ohanga Māori is to map and scan out the wider BOP and identify key barriers and opportunities, aspirations and priorities pertaining to each specific area. Also identify key people in those areas.

WATER

On Target

PROGRESS HIGHLIGHTS

- Aqualinc contracted to deliver the Water Opportunities/Barriers project
- Draft engagement plan prepared with key stakeholders and data provided to Aqualinc for modelling

KEY PRIORITIES

- First regional engagement meeting planned for 29 November, leveraging EDA's, RGS Action leads and Regional Water Advisory Panel

OPPORTUNITIES & ISSUES

- Opportunity to link Water Opportunities/Barriers work into NPSFM work programme being investigated

MILESTONES & UPCOMING EVENTS

MILESTONES ACHIEVED

- New coalition left government has policies to support afforestation
- Acceptance of geothermal direct use papers for the NZ Geothermal Workshop - 'Geothermal Economic Development In New Zealand Using A "Kissing Frogs" Approach' & 'Geothermal Tourism in NZ: Borrowing from International Examples'
- Career Linkup RGS funding confirmed
- TPK interest in reviewing 6 unsuccessful Māori Land Utilisation proposals
- Aqualinc contracted to deliver the Water Opportunities/Barriers project
- TECT funding confirmed for BOP Film
- BOP Film announced Trustpower Arts & Culture award runner up

UPCOMING EVENTS

- 01 Nov - Bay of Connections Governance Group Meeting (Tauranga)
- 14 Nov - Bay of Connections Mngt & Action Lead Meetings (Rotorua)
- 1 Dec - Governance Group Strategy Meeting (Rotorua)
- 7 Dec - Yearly Report Launch for Bay of Connections (Tauranga)

BAY OF CONNECTIONS
ONE REGION . ONE GOAL . ONE FUTURE

Overall progress is self-assessed by Action Leads as being: On Target, Achieved, At Risk or Not Achieved.

