

Bay of Connections Leadership Group - Terms of Reference May 2019

Bay of Connections provides the framework for Regional Economic Development for the wider Bay of Plenty region. It has recently undergone a review and reset, in order to provide a fit for purpose structure and purpose for our changing operating environment. The reset outcomes from the review identified the function, structure and people to support Regional Economic Development in the Bay of Plenty.

The objective of the BOC Leadership Group (the Leadership Group) is to play a supporting and advisory role for local/sub-regional economic development activities and add value where there is a regional interest.

It will do this by providing evidence-based, strategic advice and insights that will enable the implementation of actions and projects benefiting the Bay of Plenty region in terms of sustainable economic development.

The Leadership Group members will be appointed by the Bay of Plenty Regional Council (BOPRC) on the recommendation of an appointment panel.

Terms of Reference

1. The Leadership Group is made up of the following membership:

- *Independent Chairperson*
- Three to five regional business leaders

2. The functions of the Leadership Group are to:

- Set direction on regional economic development points of focus – including taking a sustainable environmental approach to priority areas for Bay of Connections
- Provide an understanding of local and sub-regional economic development priorities.
- Provide strategic advice and support to better inform regional conversations, through contributing insights into emergent trends and implications for the Bay of Plenty's sustainable economic development
- Guide priority areas of focus and activity for Bay of Connections
- Add value and help to identify/inform future issues/opportunities that require regional conversations.
- Actively lead change in thinking to support better cross-region decision making on matters of sustainable regional economic development.
- Assist in achieving regional development outcomes that benefit the Bay of Plenty and its communities.

3. Support for Leadership Group

The Leadership Group will be supported by the Bay of Connections programme and Bay of Plenty Regional Council – Toi Moana staff and other specialists as appropriate. An operational group will implement the direction set by the Leadership Group in collaboration with key stakeholders.

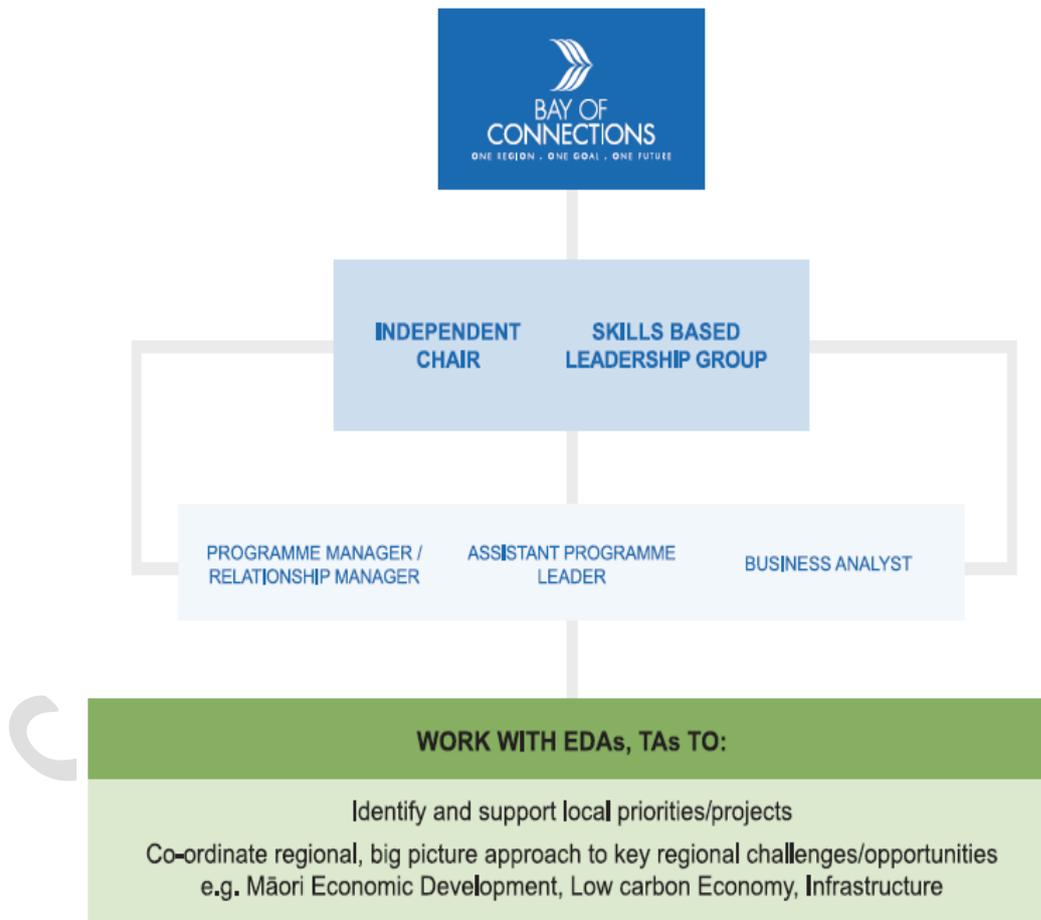
Bay of Plenty Regional Council – Toi Moana will provide administrative support to the Leadership Group.

4. Role of BOPRC and relationship with the Leadership Group

The Leadership Group will report to the Bay of Plenty Regional Council Chief Executive or their delegate. The Leadership Group will operate under the Regional Development Activity of the Council’s Long-Term Plan 2018-2028.

BOPRC participates directly in regional economic development to encourage a collaborative, integrated and regional perspective to sustainable economic development.

5. Bay of Connections Structure



6. Boundary and Jurisdiction of Bay of Plenty Governance Group

The boundary and jurisdiction of the Governance Group is:

- Western Bay of Plenty sub-region comprising Tauranga City and Western Bay of Plenty District Councils. The economic development agency operating in this sub-region is Priority One.
- Eastern Bay of Plenty sub-region comprising Whakatāne District, Kawerau District and Ōpōtiki District Councils. The economic development agency operating in this sub-region is Toi-EDA.
- Rotorua sub-region comprising Rotorua District Council. *The economic development agency operating in this sub-region is Destination Rotorua, with direction from Rotorua Lakes Council.*
- Taupō sub-region comprising Great Lake Enterprise Taupō economic development agency and Taupō District Council.

7. Meetings and engagement

- The Leadership Group will have approximately four meetings per year. These dates and locations will be confirmed. Meetings are expected to be held across the Bay of Plenty region as appropriate.
- One Annual Forum
- One or two workshops
- Seek to collaborate, co-ordinate and communicate regularly through engagement with key stakeholders via email, face to face and presentations to committee/board meetings where appropriate.
- The quorum for all meetings is 4 members.
- The meetings will be supported by the BOC Operational Group.

8. Term of Appointment and remuneration

Appointments are made for a term of up to three years with the option to apply for reappointment. Appointed members will be remunerated.

9. Termination of Appointment

Members of the Leadership Group hold this role at the pleasure of the body that selects them. A member's appointment may be terminated at any time by the Chief Executive of BOPRC by way of written notice. Due consultation with the body that has selected them will be undertaken prior to the termination of appointment. There will be no compensation payable to members for early termination.

10. Independent Chairperson

The Independent Chairperson chairs the Leadership Group.

11. Conflict of Interest

The councils and economic development agencies expect that members appointed under this policy will avoid situations where their actions could give rise to a conflict of interest.

12. Key stakeholders

- Iwi
- Industry sectors/Business/Community
- Local Government (incl Triennial Mayoral Forum)
- Economic Development Agencies (Eastern Bay of Plenty, Rotorua, Western Bay of Plenty, Taupō)
- Regional Agencies including CONNECT and COBOP
- Central Government including MBIE, MPI, TPK and NZTE

APPENDIX 1

Leadership Group Appointee Profile

As trust, credibility and impact (which requires implementation) are critical to the success of the future model, the people recruited to work for and with Bay of Connections will need specific skills.

Key attributes required for success:

- Relationship builder, good at on boarding and rallying people and teams
- Effective communicator, able to listen and communicate in ways that build rapport
- Eager to engage with people
- Thought leader, able to kick through barriers and provide thoughtful solutions to problems
- Solutions focused.
- An understanding of governance issues
- An understanding of the wider interests of the publicly-accountable local and central government stakeholders
- An enthusiasm for the economic development of the Bay of Plenty
- A high standard of personal integrity
- The ability to work collaboratively and cooperatively within a team and with stakeholders.

In addition, the following skills and attributes are sought in the regional Māori business space:

- Strong business skills and strong linkages into the Bay of Plenty Māori business sector and asset base
- Good Māori networks and an appreciation of Māori economic dynamics and potential in the Bay of Plenty
- Understanding of Māori business models and governance arrangements
- Knowledge of the Māori asset and investment base (including opportunities for, and roadblocks to, greater growth and productivity)
- Knowledge of, or experience in, joint venture opportunities involving Māori land and assets, and strategic alliances (regionally and internationally)